

Center for Advanced Study of Teaching & Learning (CASTL)
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EDUCATION

2007 Ph.D. University of Wisconsin-Madison, Social and Personality Psychology
 2002 M.S. University of Wisconsin-Madison, Social and Personality Psychology
 1995 Pg.D. University of Western Australia (Perth), Psychology
 1993 B.A. Central College (Iowa), General Studies

CURRENT POSITION

2012 – present Research Associate Professor, Department of Leadership, Foundations and Policy Studies, Curry School of Education, University of Virginia

2012 – present Adjunct Faculty, Department of Graduate Psychology, James Madison University

2009 – 2012 Assistant Professor of Graduate Psychology, Assistant Assessment Specialist in the Center for Assessment and Research Studies, James Madison University

2009 – present Co-Director, Motivation Research Institute, James Madison University

2008 – present Research Affiliate, National Center for Performance Incentives, Peabody College, Vanderbilt University

AWARDS AND FELLOWSHIPS

2010-11 Department of Graduate Psychology Outstanding Junior Faculty Award, James Madison University

2009 Paul R. Pintrich Outstanding Dissertation Award, American Psychological Association – Division 15 (Educational Psychology)

2009 Finalist, Spencer Foundation Exemplary Dissertation Award

2007 – 2009 Postdoctoral Fellow and Research Associate, Institute for Education Sciences Experimental Education Research Training Program, Department of Psychology and Human Development, Vanderbilt University

2007 Paul R. Pintrich Outstanding Paper Award, American Educational Research Association, Motivation in Education Special Interest Group

2007 Finalist, Spencer Foundation Dissertation Fellowship

2005 - 2007 Research Fellowship, Institute for Education Sciences Pre-doctoral Interdisciplinary Training Program, UW-Madison

2006 Graduate Student Poster Award, Society for Personality and Social Psychology

2005 – 06 Graduate Student Travel Award, American Educational Research Association

2005 Vilas Travel Award, UW-Madison Graduate School

2004 - 06 Hertz Travel Award, UW-Madison Psychology Department

2004 – 2007 Future Faculty Partner, UW-Madison Teaching Academy

2002 – 2003 Teaching Fellow, UW-Madison, College of Letters and Sciences
 Recognized as one of the top 15 Graduate Student Instructors in the College of Letters and Sciences

2002 – 06 Royalty Research Fund Award, UW-Madison Psychology Department

1994 – 95 Rotary Foundation Scholarship awarded to study Psychology at the University of Western Australia, Perth, Western Australia

UNIVERSITY TEACHING EXPERIENCE*James Madison University*

Summer 2012	PSYC 825 Research Methods & Design (Graduate) PSYC 879 Doctoral Practicum in Assessment and Measurement: Meta-analysis
Fall 2011	PSYC 680 Motivation Assessment in General Education
Summer 2011	PSYC 825 Research Methods & Design (Graduate) PSYC 879 Masters Practicum in Assessment and Measurement: Institutional Research
Spring 2011	PSYC 608 Multivariate Statistics (Graduate) PSYC 680 Motivation Interventions (Graduate)
Spring 2010	PSYC 879 Masters Practicum in Assessment and Measurement
Fall 2009-2011	PSYC 605 Intermediate Inferential Statistics (Graduate)

Vanderbilt University

Spring 2009	PSYC 313P Correlation and Multiple Regression (Graduate)
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OTHER TEACHING EXPERIENCE

2001 – 2005	Graduate Student Instructor, University of Wisconsin-Madison (Introduction to Statistics, Advanced Undergraduate Statistics, Graduate Research Methods & Statistics, Regression, Introduction to Social Psychology, Introduction to Personality, Introduction to Psychology)
1999 – 2001	Co-instructor, College Student Development, Central College
1997 – 1999	Psychology Instructor, Upward Bound, Central College
1994 – 1995	Associate Science Teacher, Indianola High School, Indianola, Iowa

GRADUATE STUDENT ADVISING*Current Students*

Ph.D.	Assessment and Measurement (JMU): Makayla Grays (2013), Rory Lazowski (2014) Educational Psychology (U. of Virginia): Tashia Abry (2012)
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M.A.	Psychological Sciences: Jeff Kosovich (2013)
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Thesis Committee Member

M.A.	Becca Marsh (2010, JMU), Kelli Samonte (2012, JMU), Kathleen Casto (2012, JMU), Jessica Flake (2012, JMU), Bryant Chase (2012, JMU)
Ph. D.	Megan France (2011, JMU)
B.S.	Chelsea McColley (2005, UW-Madison), Jonathan Trinastic (2004, UW-Madison), Shaun Schweigert (2003, UW-Madison), Lynae Hunt (2002, UW-Madison)

PUBLICATIONS**Peer-Reviewed Journal Articles**

Nelson, M. C., Cordray, D. S., **Hulleman, C. S.**, Darrow, C. L., & Sommer, E. C. (in press). A procedure for assessing intervention fidelity in experiments testing educational and behavioral interventions. *Journal of Behavioral Health Services and Research*.

Harackiewicz, J. M., Rozek, C. R., **Hulleman, C. S.**, & Hyde, J. S. (2012). Helping parents motivate their teens in mathematics and science: An experimental test. *Psychological Science*.

Senko, C., **Hulleman, C. S.**, & Harackiewicz, J. M. (2011). Achievement goal theory at the crossroads: Old controversies, current challenges, and new directions. *Educational Psychologist, 46*(1), 26-47.

Hulleman, C.S., Godes, O., Hendricks, B., & Harackiewicz, J. M. (2010). Enhancing interest and performance with a utility value intervention. *Journal of Educational Psychology, 102*(4), 880-895.

Harackiewicz, J.M., & **Hulleman, C. S.** (2010). The importance of interest: The role of achievement goals and task values in promoting the development of interest. *Social and Personality Psychology Compass, 4*(1), 42-52.

- Hulleman, C. S., & Barron, K. E.** (2010). Teacher motivation and performance pay: Separating myth from reality. *Phi Delta Kappan*, *91*(8), 27-31.
- Hulleman, C.S.,** Schragger, S.M., Bodmann, S.M., & Harackiewicz, J. M. (2010). A meta-analytic review of achievement goal measures: Different labels for the same constructs or different constructs with similar labels? *Psychological Bulletin*, *136*(3), 422-449.
- Hulleman, C. S., & Harackiewicz, J. M.** (2009). Promoting interest and performance in high school science classes. *Science* (326), 1410-1412.
- Darnon, C., Butera, F., Mugny, G., Quiamzade, A., & **Hulleman, C. S.** (2009). "Too complex for me!" Why do performance-approach and performance-avoidance goals predict exam performance? *European Journal of Psychology of Education*, *4*, 423-434.
- Hulleman, C. S., & Cordray, D. S.** (2009). Moving from the lab to the field: The Role of fidelity and achieved relative intervention strength. *Journal of Research on Educational Effectiveness*, *2*, 88-110.
- Bodmann, S. M., **Hulleman, C. S.,** & Harackiewicz, J. M. (2008). Achievement goal systems: An application of goal systems theory to achievement goal research. *International Review of Social Psychology*, *21*, 71-96.
- Hulleman, C. S.,** Durik, A.M., Schweigert, S., & Harackiewicz, J. M. (2008). Task values, achievement goals, and interest: An Integrative analysis. *Journal of Educational Psychology*, *100*, 398-416.

Book Chapters and Invited Papers

- Hulleman, C. S.,** Rimm-Kaufman, S. E., & Abry, T. D. S. (in press). Construct validity, measurement, and analytical issues for fidelity assessment in education research. To appear in: T. Halle, I. Martinez-Beck, & A. Metz, *Applying Implementation Science to Early Care and Education Programs and Systems: Exploring a New Frontier*, Brookes Publishing.
- Hulleman, C. S., & Senko, C.** (2010). Up around the bend: Forecasts for achievement goal theory and research in 2020. Invited chapter in T. C. Urdan & S. A. Karabenick (Eds.), *Advances in motivation and achievement*, Vol. 16A (pp. 71-104), Emerald: Bingley, UK.
- Barron, K.E. & **Hulleman, C.S.** (2006). Is there a formula to help understand and improve student motivation? *Essays from E-xcellence in Teaching, Volume 8*. Retrieved [August 5, 2006] from the Society for the Teaching of Psychology Web site: <http://list.kennesaw.edu/archives/psychteacher.html>

MANUSCRIPTS UNDER REVIEW

- Senko, C., & **Hulleman, C. S.** The role of goal attainment expectancies in achievement goal pursuit. Manuscript under review.

MANUSCRIPTS IN PREPARATION

- Abry, T.D.S., Rimm-Kaufman, S. E., & **Hulleman, C. S.** Using intervention core components to identify the active ingredients of the *Responsive Classroom* approach.
- Hulleman, C. S., & An, B.** Expectancy-value effects on interest and performance in college statistics classes.
- Hulleman, C. S., & Harackiewicz, J. M.** The interplay of achievement motives, purpose goals, and target goals: Testing the matching hypothesis.
- Hulleman, C. S.,** Rozek, C. R., Hyde, J. S., & Harackiewicz, J. M. A Longitudinal Analysis of STEM Motivation and Course-Taking: Bidirectional Relationships Between Parents and Children from Middle School to College.
- Hulleman, C. S., & Pastor, D. A.** Trajectories of student interest in high school and college classrooms.

Hulleman, C. S., Schragger, S. M., & Harackiewicz, J. M. Achievement goals, target goals, and performance: The moderating role of need for achievement.

Hulleman, C. S., & Smiley, W. Teacher pay-for-performance and feedback: Things we should know before we waste our money on large scale experiments.

Hulleman, C. S., Trinastic, J., McColley, C., Bodmann, S. M., & Harackiewicz, J. M. Self-regulation and achievement goal pursuit: When and why do mastery goals promote performance?

HIGHER EDUCATION EFFECTIVENESS RESEARCH

As an Assessment Specialist at James Madison University, I am responsible for providing assessment consultation services for Student Affairs programs at the university. With the assistance of the 11 graduate students under my supervision, we have produced over 30 reports since July 2009. A few examples are below:

Coleman, C., & **Hulleman, C. S.** (2012, April). *Review of Assessment Day Mattering Data (2009, 2010): Mentor/Site Completers vs. General JMU Students.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Bashkov, B., Charsha, A., Kopp, J., & **Hulleman, C. S.** (2011, July). *Office of Judicial Affairs Impact programs Assessment Report 2010-11.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Flake, J. K., Campbell, K., Stephens, K., & **Hulleman, C. S.** (2011, April). *Graduate Club Assessment Results, 2010-11.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Flake, J. K., Campbell, K., & **Hulleman, C. S.** (2011, April). *Academic Mentor Assessment Results, 2010-11.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C., & **Hulleman, C. S.** (2011, May). *Resume ruler 2009-2010: Results of the multiple rater method study.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Bashkov, B., Charsha, A., Kopp, J., & **Hulleman, C. S.** (2011, July). *Office of Judicial Affairs Impact programs Assessment Report 2010-11.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Bashkov, B., & **Hulleman, C. S.** (2011, May). *Students of concern assessment report 2010-11.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Marsh, K. R., & **Hulleman, C. S.,** Rodgers, M. (2010, March). *Fall 2009 BASICS Program three-month analyses – Revised.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C. D., and **Hulleman, C. S.** (2010, November). *Resume Ruler 2009-2010: A report of results for the Office of Career and Academic Planning.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Rodgers, M., & **Hulleman, C. S.** (2010, October). *Freshmen Advising at JMU: Group Advising Session Objective Mapping.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Marsh, K. R., & **Hulleman, C. S.** (2010, September). *Fall 2009 BASICS Program three-month analyses.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Mayberry, L., Orem, C. D., & **Hulleman, C. S.** (2010, September). *Civic Learning program assessment: 2009-10.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C. D., & **Hulleman, C. S.** (2010, September). *Predicting group differences among students in Judicial Affairs: Technical report of the 2009-2010 school-year data.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Marsh, K. R., & **Hulleman, C. S.** (2010, May). *Re-analysis of the Office of Residence Life Academic Mentor Program, 2009-10.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Marsh, K. R., & **Hulleman, C. S.** (2010, May). *Re-analysis of the Office of Residence Life Learning Communities Program, 2009-10.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Marsh, K. R., & **Hulleman, C. S.** (2010, June). *University Health Center Brief Alcohol Screening and Intervention for College Students (BASICS) 1-Month Program Assessment Report.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C. D. & **Hulleman, C. S.** (2010). *Assessment Report of the 2008-2009 Orientation to Career and Life Planning (IS 202) Course for the Office of Career and Academic Planning.* Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C. D. & **Hulleman, C. S.** (2010). *Competence Versus Confidence: Assessment Report of University Recreation's Emergency Medical Technician Program*. Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

Orem, C. D., Marsh, K. R., & **Hulleman, C. S.** (2009). *Judicial Affairs Civic Learning Program: Rubric Analyses Assessment Report*. Harrisonburg, VA: James Madison University, Center for Assessment and Research Studies.

OTHER PUBLICATIONS

Hulleman, C.S., Hartl, S., & Ciani, K. D. (2009). Character, motivation, and engagement in Expeditionary Learning Schools: A review of the relevant literature and available measurement instruments. A summary report for Expeditionary Learning Schools Staff and Friends.

Hulleman, C.S., Hyde, J.S., & Harackiewicz, J.M. (2008). Making connections: Helping your teen find value in school. Brochure for parents in ongoing research.

http://psych.wisc.edu/faculty/bio/Parent_Brochure_web.pdf

GRANT RESEARCH EXPERIENCE

Current Funding

Co-PI (PI Eric Pappas, James Madison University): A Contextual Approach to Researching and Teaching Sustainability, National Science Foundation. 2012-2015. Approximately \$430,000.

Consultant (PI Judy Brown, Miami Science Museum): ECHOS: Early Childhood Hands-On Science. Institute for Education Sciences, Early Childhood, Goal 3, 2010-14. Approximately \$2,500,000.

Submitted Proposals

Co-PI (PI Steve Getty, BSCS, Colorado Springs, Colorado): Validating a Rapid Measure of Student Motivation: Using the Expectancy-Value Theory of Motivation to Understand Student Achievement and Interest in STEM Classrooms. National Science Foundation PRIME Grant Program. Submitted January, 2012. \$800,000.

Evaluator (PI Anthony Tongen, James Madison University): Leaders in Undergraduate Research in Engineering and Science (LURES). Howard Hughes Medical Institute, approx.. \$1,500,000. Submitted October, 2011. Not funded.

Consultant (PI Daryl Mellard, University of Kansas): Adult Math Disabilities: Testing Improved Classification and Instruction Models. National Institute on Child Health and Human Development. \$2,656,000. Submitted April 9th, 2012.

Co-PI (PI's Amy Cassata and Jeanne Century, University of Chicago; Lisa Foster, Harvard University): AERA Conference on use and fidelity of educational innovations in research: Issues in conceptualization, measurement, and analysis. Submitted to the American Educational Research Association Research Advisory Committee. \$20,000. Not funded.

Previous Funding

Consultant (PI's Janet Hyde and Judith Harackiewicz, University of Wisconsin-Madison): Parents, utility value, and motivating adolescents in mathematics and science. National Science Foundation Reese Grant Program, 2008-11. Approximately \$750,000.

Consultant (co-PI's James Guthrie and Matt Springer, Vanderbilt University), Evaluation of Austin (TX) Strategic Compensation Initiative. Austin Independent School District. February 2008 - February 2010.

Consultant (co-PI's James Guthrie and Matt Springer, Vanderbilt University), Project on Incentives in Teaching (POINT), Metropolitan Nashville School District. February 2008 – June 2010.

Consultant (co-PI's James Guthrie and Matt Springer, Vanderbilt University), Round Rock Independent School District Experiment on Teacher Incentives. February 2008 – June 2010.

Consultant (co-PI's: David Cordray, Mark Lipsey, Dale Farran; Vanderbilt University): Assessing intervention fidelity in randomized field experiments. Funded by the Institute of Educational Sciences, 2006-09. August 2007 – June 2009. Approximately \$1,480,000.

Consultant (co-PI's: Adam Gamoran and Geoffrey Borman, UW-Madison): System-wide change: An Experimental study of teacher development and student achievement in elementary science. Funded by the National Science Foundation, 2005-11. August 2006 – June 2007. Approximately \$2,500,000.

TECHNICAL WORKING GROUPS AND ADVISORY BOARDS

Member, Technical Working Group for the Impact and Process Evaluation of the Minnesota Reading Corps, February, 2012.

Member, Learning Partnership Advisory Board, Chicago, IL.

Member, Technical Working Group for the Implementation, Systems, and Outcome Evaluation of Health Professions Opportunity Grantees, Bethesda Maryland, May 4, 2011.

ORGANIZED CONFERENCE SYMPOSIA

Hulleman, C. S., Kaplan, A., & Harackiewicz, J. M. (2011, April). Making motivational theory relevant: The Contribution of intervention research to motivation theory and educational practice. Chair: C. Hulleman. Participants: C. Hulleman, A. Kaplan, J. Harackiewicz, G. Walton, G. Cohen, H. Patrick. Discussant: T. Urdan. Symposium for the meeting of the American Educational Research Association, New Orleans, LA.

Hulleman, C. S., & Schiefele, U. (2010, May). Teacher motivation: Applying motivational theories using international samples and diverse methodological approaches. Chair: C. Hulleman. Participants: C. Hulleman, U. Schiefele, R. Butler, J. Retelsdorf, A. Conley. Discussant: G. Sideridis. Symposium for the meeting of the American Educational Research Association, Denver, CO.

Hulleman, C. S., Munter, C. M., & Darrow, C. L. (2010, March). Progressing Toward a Shared Set of Methods and Standards for Developing and Using Measures of Implementation Fidelity. Chair: C. Hulleman. Participants: C. Darrow, M. Nelson, D. Cordray, C. Hulleman, E. Sommer, C. Munter, A. Garrison. Discussant: C. O'Donnell. Symposium for the annual research conference of the Society for Research on Educational Effectiveness, Washington, DC.

Hulleman, C. S., & Rhee Bonney, C. (2006, April). Defining and distinguishing mastery-avoidance goals: Definitions, domains, and assessment. Participants: S. Karabenick (chair), A. Elliot, C. Hulleman, C. Rhee Bonney, K. Barron, N. Van Yperen, J. M. Harackiewicz (discussant). Symposium for the meeting of the American Educational Research Association, San Francisco, CA.

PROFESSIONAL PRESENTATIONS

Peer-Reviewed Conference Presentations

Harmison, R.J., **Hulleman, C.S.**, Casto, K., & Zilberberg, A. (2012, October). *Portrait of a winner: Dimensionality and validity of the Winning Profile Athlete Inventory*. Paper accepted for presentation at the 27th annual meeting of the Association for Applied Sport Psychology, Atlanta, GA.

Grays, M. P., & **Hulleman, C. S.** (2012, April). *Antecedents and consequences of achievement goal change in college students*. Poster presented at the American Educational Research Association annual conference, Vancouver, BC.

Kosovich, J., Durik, A. M., & **Hulleman, C. S.** (2012, April). *Boosting high success expectancy student performance: Effects of utility and goal manipulations*. Poster presented at the American Educational Research Association annual conference, Vancouver, BC.

Barron, K.E., **Hulleman, C. S.**, Lazowski, R. A., Flake, J. K., & Grays, M. P. (2012, April). *What constructs matter in academic motivation*. Poster presented at the American Educational Research Association annual conference, Vancouver, BC.

- Harackiewicz, J. M., Rozek, C., **Hulleman, C. S.**, & Hyde, J. S. (2012, April). *The interrelationships of interest and academic performance in high school math and science classes*. Paper presented at the American Educational Research Association annual conference, Vancouver, BC.
- Getty, S., Stuhlsatz, M., Beardsley, P., Stennett, B., **Hulleman, C. S.**, & Barron, K. E. (2012, April). *Carbon connections: The Carbon cycle and the science of climate*. Poster presented at the 2012 Tri-Agency (NASA/NSF/NOAA) Climate Change Education PI Meeting, Arlington, Virginia.
- Abry, T., Rimm-Kaufman, S. E., **Hulleman, C. S.**, Thomas, J., & Ko, M. (2012, March). *The How and For Whom of Program Effectiveness: Dissecting the Responsive Classroom® Approach in Relation to Academic Achievement*. Paper presented at the Spring Conference for the Society of Research on Educational Effectiveness, Washington, DC.
- Kopp, J., **Hulleman, C. S.**, Harackiewicz, J. M., Rozek, C. (2012, March). *Applying the Five-Step Model of Fidelity Assessment to a Randomized Experiment of a High School STEM Intervention*. Paper presented at the Spring Conference for the Society of Research on Educational Effectiveness, Washington, DC.
- Hulleman, C. S.**, Harackiewicz, J. M., Rozek, C. R., & Hyde, J. S. (2012, January). *Relevance is motivating: Processes over time*. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Kosovich, J., Durik, A. M., & **Hulleman, C. S.** (2011, November). *Boosting High Success Expectancy Student Performance: Effects of Utility and Goal Manipulations*. Poster presented at the Southwest Consortium for Innovative Psychology in Education (SCIPIE) conference, Oklahoma City, OK.
- Hulleman, C. S.**, & Barron, K. E. (2011, October). *Evaluating cost: The forgotten component of expectancy-value theory*. Poster presented at the College of Integrated Science and Technology Faculty Research Day, Harrisonburg, VA, October 14.
- Hulleman, C. S.** (2011, September). *Conceptualizing intervention fidelity: Implications for measurement, design, and analysis*. Paper presented at the Fall Conference of the Society for Research on Educational Effectiveness, Washington, DC.
- Brown, J., & **Hulleman, C. S.** (2011, September). *Early Childhood Hands-On Science: The Development, implementation and evaluation of a preschool science curriculum*. Paper presented at the Fall Conference of the Society for Research on Educational Effectiveness, Washington, DC.
- Hulleman, C. S.** (2011, September). Discussant, *Early Mathematics Education For All: Evaluation of an Intervention Using Multiple Methodologies and Outcomes Symposium*. Fall Conference of the Society for Research on Educational Effectiveness, Washington, DC.
- Lazowski, R. A., **Hulleman, C. S.**, & Barron, K. E. (2011, May). *Examining changing motivations for college: A mixed methods approach*. Poster presented at the 4th Annual Meeting of the Society for the Study of Motivation, Washington, DC, May 26.
- Barron, K. E., Grays, M. P., Flake, J. K., Hogan, E. A., Lazowski, R. A., Pohto, P. A., Russell, S. P., Swain, M. S., & **Hulleman, C. S.** (2011, May). *What matters for college students' motivation? Two qualitative studies*. Poster presented at the 4th Annual Meeting of the Society for the Study of Motivation, Washington, DC, May 26.
- Flake, J. K., Barron, K. E., **Hulleman, C. S.**, Lazowski, R. A., Grays, M. P., & Fessler, D. (2011, May). *Evaluating cost: The forgotten component of expectancy-value theory*. Poster presented at the 23rd Annual Convention for the Association for Psychological Sciences, Washington, DC, May 26-29.
- Grays, M. P., & **Hulleman, C. S.** (2011, May). *Change in achievement goals as a predictor of college GPA*. Poster presented at the 4th Annual Meeting of the Society for the Study of Motivation, Washington, DC, May 26.

- Hulleman, C. S.**, Barron, K. E., Lazowski, R. A., & Harackiewicz, J. M. (2011, April). *Relevance is motivating: Lessons learned from applying expectancy-value theory in the real-world*. Paper presented at the annual conference of the American Educational Research Association, New Orleans, LA, April 8-12.
- Harackiewicz, J. M., Rozek, C., Hyde, J. S., & **Hulleman, C. S.** (2011, April). *Promoting parents' utility value conversations with their teens: An experimental test*. Paper presented at the annual conference of the American Educational Research Association, New Orleans, LA, April 8-12.
- Barron, K. E., Kolvoord, B., & **Hulleman, C. S.** (2011, March). *The role of motivational planning and assessment: How to create STEM classrooms and programs that attract, engage, and retain students*. Workshop presented at the Engaged STEM Learning conference sponsored by the American Association of College and Universities, Miami, FL, March 24-26.
- Morsch, M., Patterson, H., Orem, C., & **Hulleman, C. S.** (2011, February). *Transitioning into the Major: Career Planning Courses and Career Decision Self-Efficacy*. The 30th Annual Conference on The First-Year Experience, Atlanta, GA.
- Harackiewicz, J. M., & **Hulleman, C. S.** (2011, January). *The interaction of achievement motives, purpose goals, and target goals: Testing the matching hypothesis*. Paper presented at the annual conference of the Society for Personality and Social Psychology, San Antonio, TX, January 27-29.
- Hawkins, P., **Hulleman, C.S.**, Lyzinski, J., Mann, T., Marsh, K., & Smith-Dyer, T. (2010, October). *The ABCs of Alliances, BASICS, and Cohort BMI*. Paper presented at the U.S Department of Education National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education, National Harbor, MD.
- Marsh, K. M., **Hulleman, C. S.**, Hawkins, P., and Mann, T. (2010, October). *Back to BASICS: An evaluation of the Brief Alcohol Screening and Intervention for College Students*. Paper presented at the Northeastern Educational Research Association annual meeting, Rocky Hill, CT.
- Hulleman, C. S.** (2010, September). *Conceptualizing intervention fidelity: Implications for measurement, design, and analysis*. Paper presented at the Improving Implementation Research Methods for Behavioral and Social Science working meeting, Washington, DC.
- Hulleman, C.S.**, Harackiewicz, J. M., & Barron, K. E. (2010, September). *From practice to theory and back again: The role of relevance in student motivation*. Paper presented at the 12th International Conference on Motivation, Porto, Portugal.
- Harackiewicz, J. M., Rozek, C., Hyde, J. S., & **Hulleman, C. S.** (2010, August). *Promoting Parents' Utility Value Conversations with their High School Students: An Experimental Test*. Paper presented at the 12th International Conference on Motivation, Porto, Portugal.
- Hulleman, C. S.** (2010, August). *Relevance and Motivation: Using Theory and Research to Make a Difference in the Real World*. Invited presentation at the 2010 American Psychological Association annual convention, Division 15 Paul R. Pintrich Outstanding Dissertation Award, San Diego, CA.
- Hulleman, C. S.** (2010, August). *Achievement goal theory and research*. Paper presented at the 2010 American Psychological Association annual convention, San Diego, CA.
- Nelson, M. C., Sommer, E. C., Cassata-Widera, A., Cordray, D. S., Darrow, C. L., & **Hulleman, C. S.** (2010, June). *A protocol for describing and evaluating methods and results of implementation fidelity assessment*. Poster presented at the 2010 Institute for Education Science Research Conference, Washington, DC.
- Melchione, D., Barron, K.E., & **Hulleman, C.S.** (2010, May). *Rethinking Measures of Expectancy-Value Theory*. Poster presented at the 2010 American Psychological Sciences Annual Convention in Boston, MA.
- Hulleman, C. S.**, Barron, K. E., & Melchione, D. (2010, May). *Rethinking Measures of Expectancy-Value Theory*. Poster presented at the 2010 May Symposium, Center for Faculty Innovation, James Madison University.

- Hulleman, C. S.**, Brown, A. R., Springer, M., Burns, S., & Gardner, C. (2010, May). *Interest in Teaching: Affective and Value-based Components*. Paper presented at the annual American Educational Research Association conference, Denver, CO.
- Hulleman, C. S.**, Pastor, D. A., & Harackiewicz, J. M. (2010, March). *Trajectories of student interest*. Paper presented at the 2010 Biennial Meeting of the Society for Research on Adolescence, Philadelphia, PA.
- Harackiewicz, J. M., **Hulleman, C. S.**, Rozek, C., Katz-Wise, S., & Hyde, J. S. (2010, March). *Parents' understanding of the utility value of STEM courses for high school students*. Paper presented at the 2010 Biennial Meeting of the Society for Research on Adolescence, Philadelphia, PA.
- Hulleman, C. S.**, & Cordray, D. S. (March, 2010). *Achieved Relative Intervention Strength: Models and Methods*. Paper presented at the 2010 Society for Research on Educational Effectiveness conference. Washington, DC.
- Nelson, M. C., Cordray, D. S., **Hulleman, C. S.**, Darrow, C. L., & Sommer, E. (2010, March). *A procedure for assessing fidelity of implementation in experiments testing educational interventions*. Paper presented at the 2010 Society for Research on Educational Effectiveness conference. Washington, DC.
- Harackiewicz, J. M., **Hulleman, C. S.**, & Pastor, D. A. (2009, August). *Developmental trajectories of interest within semester-long courses in high school science and introductory psychology*. Paper presented at the European Association for Research on Learning and Instruction (EARLI) Biennial Conference, Amsterdam.
- Harackiewicz, J. M., Hyde, J. S., **Hulleman, C. S.**, Rozek, C., & Katz-Wise, S. (2009, August). *Parents' understanding of the utility value of STEM courses for high school students*. Paper presented at the European Association for Research on Learning and Instruction (EARLI) Biennial Conference, Amsterdam.
- Cordray, D. S., & **Hulleman, C. S.** (2009, June). *Assessing intervention fidelity in RCTs: Models, methods and modes of analysis*. Invited panel session at the 2009 Institute of Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, Cordray, D. S., Nelson, M. C., Darrow, C. L., & Sommer, E. C. (2009, June). *The state of treatment fidelity assessment in elementary math interventions*. Poster presented at the 2009 Institute for Education Sciences Research Conference, Washington, D.C.
- Nelson, M. C., Cordray, D. S., & **Hulleman, C. S.** (2009, June). *A procedure for summarizing methods of implementation fidelity assessment across multiple studies of educational interventions*. Poster presented at the 2009 Institute for Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, Schrager, S. M., Bodmann, S. M., & Harackiewicz, J. M. (2009, May). *A meta-analytic review of achievement goal measures: Different labels for the same constructs or different constructs with similar labels?* Poster presented at the 2009 conference of the Society for the Study of Motivation, San Francisco, CA.
- Hulleman, C. S.**, Cordray, D. S., Nelson, M. C., Darrow, C. L., & Sommer, E. C. (2009, April). *The state of treatment fidelity assessment in elementary math interventions*. Poster presented at the annual conference of the American Educational Research Association, San Diego, CA.
- Hulleman, C. S.**, & Harackiewicz, J. M. (2009, April). *The interplay of achievement motives, purpose goals, and target goals: Testing the matching hypothesis*. Paper presented at the annual conference of the American Educational Research Association, San Diego, CA.
- Hartl, S., **Hulleman, C.S.**, & Ciani, K. D. (2009, March). *Character, motivation, and engagement in Expeditionary Learning Schools: A review of the relevant literature and available measurement instruments. A summary report for Expeditionary Learning Schools Staff and Friends*. Presented at the Research and Evaluation of Adventure Programming 2009 Symposium. Atlanta, GA.

- Cordray, D. S., **Hulleman, C. S.**, & Lesnick, J. (2008, June). *Assessing intervention fidelity in RCT's: Concepts and methods*. Invited panel session at the 2008 Institute of Education Sciences Research Conference, Washington, D.C. (http://ies.ed.gov/director/conferences/08ies_conference/slides.asp?ppt=cordray)
- Hulleman, C. S.**, & Cordray, D. S. (2008, June). *From lab to field: The role of fidelity and achieved relative strength*. Poster presented at the 2008 Institute of Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.**, & Cordray, D. S. (2008, March). *From laboratory to classroom: Harnessing unwanted error when conducting randomized field experiments*. Poster presented at the meeting of the American Educational Research Association, New York, NY.
- Bodmann, S. M., **Hulleman, C. S.**, & Harackiewicz, J. M. (2008, March). *Achievement goal systems: Using goal systems theory to explain achievement goal effects*. Paper presented at the meeting of the American Educational Research Association, New York, NY.
- Bodmann, S. M., **Hulleman, C. S.**, & Harackiewicz, J. M. (2008, June). *A Goal systems perspective on achievement goal dynamics*. Poster presented at the annual conference of the Institute of Education Sciences, Washington, D.C.
- Vasquez, N., & **Hulleman, C. S.** (2008, February). *First vs. third: The effects of imagery perspective on achievement goals and motivation*. Poster presented at the Society for Personality and Social Psychology annual conference, Albuquerque, New Mexico.
- Hulleman, C.S.**, & Barron, K. E. (2007, June). *Motivational planning in the classroom: Understanding and applying contemporary motivation theory in your classroom*. Presentation at the Eastern Teaching of Psychology Conference, Harrisonburg, VA.
- Hulleman, C.S.**, An, B., Hendricks, B., & Harackiewicz, J.M. (2007, June). *Interest development, achievement, and continuing motivation: The pivotal role of utility value*. Poster presented at the Institute of Education Sciences Research Conference, Washington, D.C.
- Vasquez, N., & **Hulleman, C. S.** (2007, June). *Mastering my upcoming task: The effects of visual imagery on mastery goals and task motivation*. Poster presented at the 68th annual Canadian Psychological Association Convention, Ottawa, Ontario, CA.
- Hulleman, C.S.**, Hendricks, B., & Harackiewicz, J.M. (2007, April). *The role of utility value in promoting interest and achievement*. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Bodmann, S. M., Schrager, S. M., & **Hulleman, C.S.** (2007, April). *The 2 x 2 model of achievement goals: A Meta-analysis*. Poster presented at the meeting of the American Educational Research Association, Chicago, IL.
- Godes, O., **Hulleman, C. S.**, & Harackiewicz, J. M. (2007, April). *Boosting students' interest in math with utility value: Two experimental tests*. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Harackiewicz, J.M., **Hulleman, C.S.**, & Durik, A.M. (2007, April). *Interest and goals among college students and high school athletes*. Paper presented at the meeting of the American Educational Research Association, Chicago, IL.
- Hulleman, C. S.**, Godes, O., Hendricks, B., & Harackiewicz, J. M. (2007, January). *Interest and performance: Examining interest theory through correlational, laboratory, and interventions studies*. Poster presented at the meeting of the Society for Personality and Social Psychology, Memphis, TN.

- Hulleman, C. S.,** Hendricks, B., & Harackiewicz, J. M. (2006, June). *The trajectory of student interest and its implications for learning and achievement*. Poster presented at the Institute of Education Sciences Research Conference, Washington, D.C.
- Hulleman, C. S.,** Trinastic, J., McColley, C., & Harackiewicz, J. M. (2006, April). *Approach and avoidance mastery goals in a learning context*. In S. A. Karabenick (Chair), *Defining and distinguishing mastery-avoidance goals: Definitions, domains, and assessment*. Symposium conducted at the meeting of the American Educational Research Association, San Francisco, CA.
- Hulleman, C. S.,** & Harackiewicz, J. M. (2006, January). *Self-regulation and achievement goal pursuit: When and why do mastery goals promote performance?* Poster presented at the meeting of the Society for Personality and Social Psychology, Palm Springs, CA.
- Hulleman, C. S.,** Schweigert, S., & Harackiewicz, J. M. (2005, April). *Achievement goals, task values, and individual interest as predictors of performance and satisfaction at a football camp*. Poster presented at the meeting of the American Educational Research Association, Montreal, Canada.
- Hulleman, C. S.,** & Harackiewicz, J. M. (2005, January). *In search of optimal challenge: Achievement goals, goal difficulty, and achievement orientation*. Poster presented at the meeting of the Society for Personality and Social Psychologists, New Orleans, LA.
- Hulleman, C. S.,** & Harackiewicz, J. M. (2004, April). *In search of optimal challenge: The Paradoxical effects of goals on performance and motivation on a math task*. Poster presented at the meeting of the American Educational Research Association, San Diego, CA.

Invited Colloquia

- Barron, K. E., & **Hulleman, C. S.** (2012, June). *What should school leaders know about motivation theory and motivation planning?* Keynote address at the Administrative Leadership Institute, James Madison University, Harrisonburg, VA.
- Kosovich, J., & **Hulleman, C. S.** (2012, April). *Understanding randomized experiments: From outcomes to intervention fidelity*. Paper presented at the Graduate Psychology Symposium, James Madison University.
- Grays, M. P., & **Hulleman, C. S.** (2011, April). *Change in achievement goals as a predictor of college GPA*. Paper presented at the Graduate Psychology Symposium, James Madison University.
- Lazowski, R. A., **Hulleman, C. S.,** & Barron, K. E. (2011, April). *Examining changing motivations for college: A mixed methods approach*. Paper presented at the Graduate Psychology Symposium, James Madison University.
- Hulleman, C. S.** (2011, April). *Achievement goal research: Measurement and other validity issues*. Online presentation for Education Research Methods, Santa Clara University, Santa Clara, CA.
- Hulleman, C. S.** (2011, April). *Relevance is motivating: Lessons learned from applying expectancy-value theory in the real-world*. Invited address for James Madison University's Psychology Symposium.
- Hulleman, C. S.** (2011, February). *Relevance and Motivation: Using Theory and Research to Make a Difference in the Real World*. Invited colloquia for the University of Virginia's Curry School of Education and the University of Miami's Psychology Department (February).
- Hulleman, C. S.,** & Grays, M. P. (2010, December). *Teacher motivation, professional commitment, and teacher quality: Models and measures*. Invited presentation to the College of Education, James Madison University, Harrisonburg, VA.
- Hulleman, C. S.** (2010, December). *Achieved relative strength: A conceptual framework for assessing intervention fidelity*. Invited webinar for Researchers Without Borders: Adaptation versus Fidelity of Implementation: How much is too much? (http://www.researcherswithoutborders.org/archived_webinars).

Hulleman, C. S. (2010, November). *Models, Methods, and Measures of Intervention Fidelity*. Invited workshop to the Department of Psychology, University of Miami, Coral Gables, FL.

Hulleman, C. S. (2010, November). *Getting all you can out of graduate school*. Invited presentation to the University of Wisconsin Teaching Fellow Symposium. University of Wisconsin-Madison.

Hulleman, C. S. (2010, November). *Negotiating the challenges associated with your discipline*. Invited presentation to the University of Wisconsin Teaching Fellow Symposium. University of Wisconsin-Madison.

Hulleman, C. S. (2010, November). *Making the most of life beyond graduate school*. Invited presentation to the University of Wisconsin Teaching Fellow Symposium. University of Wisconsin-Madison.

Marsh, K. R., **Hulleman, C. S.**, Hawkins, P., & Mann, T. (2010, October). *Back to BASICS: An evaluation of Brief Alcohol Screening and Intervention for college students*. Invited symposium for the Center for Research and Assessment Studies, James Madison University, Harrisonburg, VA.

Hulleman, C. S. (2010, September). *Meet the researcher: Chris Hulleman*. Online presentation for Educational Psychology 541 'Motivating Students to Learn', Arizona State University, Tempe, AZ.

Hulleman, C. S. (2010, April). *Being True to Your School, Part I: Why Program Fidelity is Important to the Success of Your Program*. Invited colloquia for the Center for Assessment and Research Studies, James Madison University.

Hulleman, C. S. (2010, April). *Being True to Your School, Part II: Models, Measures, and Methods of Program Fidelity*. Invited colloquia for the Center for Assessment and Research Studies, James Madison University.

Orem, C. D., **Hulleman, C. S.**, and Fulcher, K. F. (2010, April). *Methodological considerations when assessing student growth*. Paper presented at the Department of Graduate Psychology spring research symposium, James Madison University.

Hulleman, C. S. (2009, November). *Relevance and motivation: The using theory and research to make a difference in the real world*. Invited colloquium to the Social and Community Psychology area groups, University of Virginia.

Hulleman, C. S. (2009, September). *Why should I do this? The importance of motivation in school and sports*. Invited colloquia to the Department of Psychology, James Madison University.

Hulleman, C. S. (2008, September). *Assessing intervention fidelity: Concepts and methods*. Invited colloquia at the Center for Research on Learning, University of Kansas. (<http://media.kucrl.org/archives/351>)

Hulleman, C. S. (2007, January). *Why should I do this? The importance of motivation in school and sports*. Invited colloquia at James Madison University, Vanderbilt University (January), Mathematica Policy Research, Inc. (December), and California State University-Fullerton (November).

Hulleman, C.S. (2005, October). *Logistics and challenges in large-enrollment courses: The role of relevance and meaning*. Presentation at the First-Year Experience Conference, "Engaging First-Year Students: Strategies for Academic Success", University of Wisconsin-Madison.

Invited Workshops

Hulleman, C. S. (2012, July). *Mental toughness: It's more than just confidence*. Invited workshop to high school football players and coaches. Central College, Pella, Iowa.

Barron, K.E., & **Hulleman, C.S.** (2012, June). *Are you optimally motivating students in your classes?* Invited workshop presented to the Pre-K – 12 faculty of Stuart Hall School, Staunton, VA.

- Hulleman, C. S., & Barron, K. E.** (2012, March). *A motivation perspective on giving: The role of motivation planning*. Workshop delivered to James Madison University's Advancement team. Harrisonburg, VA.
- Hulleman, C. S., & Kopp, J.** (2012, March). *Intervention fidelity: Models, methods, and applications*. Pre-conference workshop at the Spring Conference of the Society of Research on Educational Effectiveness, Washington, DC.
- Hulleman, C. S., & Barron, K. E.** (2011, December). *The role of motivational planning and assessment: How to create classrooms that engage students*. Workshop for the Faculty Senate, Eastern Mennonite University, Harrisonburg, VA.
- Barron, K. E., & Hulleman, C. S.** (2011, August). *Introduction to Motivation Theory, Motivation Planning, and Motivation Assessment*. Workshop for the Department of Developmental Mathematics, South Texas College, McAllen, TX.
- Kopp, J. P., Charsha, A. B., & Hulleman, C. S.** (2011, August). *Introduction to assessment at JMU*. Presentation given to the Fraternity and Sorority Life Program, James Madison University, Harrisonburg, VA.
- Rodgers, M., Hulleman, C.S., Bashkov, B., Flake, J., & Orem, C.** (2011, June). *Beyond knowledge measures: Student attitudes, behaviors, and other characteristics*. Workshop presented at James Madison University's Assessment Institute, Harrisonburg, VA.
- Barron, K. E., & Hulleman, C. S.** (2011, March). *Introduction of MRI to General Education at JMU*. Harrisonburg, VA.
- Hulleman, C. S.** (2011, March). *Bringing parents into the mix: Motivational planning to energize parental involvement in youth sports*. Invited workshop in sport psychology sponsored by the Challace J. McMillan Center for Sport Psychology, James Madison University, Harrisonburg, VA.
- Hulleman, C. S.** (2011, February). *Intervention Fidelity: Models and Methods*. Invited workshop for the Quantitative Psychology MA Program. James Madison University, Harrisonburg, VA.
- Hulleman, C. S., & Barron, K. E.** (2011, February). *Introduction of MRI to Harrisonburg Public Schools*. Harrisonburg, VA.
- Hulleman, C. S.** (2010, November). *Scientific ethics and integrity*. Invited presentation for the Psychological Sciences MA Program. James Madison University, Harrisonburg, VA.
- Hulleman, C. S.** (2010, November). *Two theories of motivation*. Invited workshop for the Office of Judicial Affairs Assessment Committee. James Madison University, Harrisonburg, VA.
- Orem, C., & Hulleman, C. S.** (2010, November). *Construct validity: Motivating you to measure motivation*. Invited workshop for the Office of Judicial Affairs Assessment Committee. James Madison University, Harrisonburg, VA.
- Hulleman, C. S., & Barron, K. E.** (2010, October). *Motivational Clinic for RMH Personal Trainers*. Workshop for personal trainers at the RMH Wellness Center, Harrisonburg, VA.
- Hulleman, C. S.** (2010, September). *Getting the mental edge: Goal-setting and motivation for your clients*. Workshop presented at RMH Wellness, Harrisonburg, VA.
- Hulleman, C. S., & Barron, K. E.** (2010, August). *Motivational Clinics for Science, Technology, Engineering and Mathematics Faculty*. Workshop for the JMU Center for STEM Education and Outreach conducted at Blue Ridge Community College.
- Hulleman, C. S.** (2010, July). *Coaching your athletes on the 3 C's of focus*. Invited workshop to high school football coaches, Central College, Pella, Iowa.

- Hulleman C. S.** (2010, July). *All you have to do is focus: Three keys to successful sports performance*. Invited workshop to high school football players, Central College, Pella, Iowa.
- Hulleman, C. S.** (2010, May). *Models, methods, and measures of intervention fidelity*. Invited presentation for the Randomized control trials and education workshop, Curry School of Education, University of Virginia.
- Hulleman, C. S.,** Orem, C. D., and Marsh, K. R. (2010, May). *Program assessment: From objectives to item writing*. Invited workshop for the Office of Career and Academic Planning, James Madison University.
- Barron, K. E., and **Hulleman, C. S.** (2010, May). *Introduction of the Motivation Research Institute for BSCS*. Invited seminar for the Biological Sciences Curriculum Study Research and Evaluation Team, Colorado Springs, CO.
- Hulleman, C. S.,** and Barron, K. E. (2010, May). *Introduction to motivation theory and motivation planning*. Invited seminar for the Biological Sciences Curriculum Study Research and Evaluation Team, Colorado Springs, CO.
- Hulleman, C. S.,** and Barron, K. E. (2010, May). *Intervention fidelity and achieved relative strength: Models and methods*. Invited seminar for the Biological Sciences Curriculum Study Research and Evaluation Team, Colorado Springs, CO.
- Hulleman, C. S.,** & Barron, K. E. (2010, March-April). *Motivational Clinics for Science, Technology, Engineering and Mathematics Faculty*. Workshop for the JMU Center for STEM Education and Outreach conducted at Bridgewater College (March 24), Eastern Mennonite University (April 9), and James Madison University (March 26).
- Hulleman, C. S.** (2010, March). *Are you optimally motivating your athletes? Motivational planning for youth sports*. Invited workshop for youth sports coaches sponsored by the Center for Sports Psychology, James Madison University.
- Barron, K. E., & **Hulleman, C. S.** (2009, December). *Motivational planning in STEM courses*. Workshop for university faculty sponsored by the Center for STEM Education and Outreach, Blue Ridge Community College, James Madison University, December 3-10, 2009.
- Hulleman, C.S.** (2008, July). *Getting the mental edge: Adaptive thinking for your athletes*. Invited workshop in sports psychology for high school coaches, Central College, Pella, Iowa.
- Hulleman, C.S.** (2008, March). *Getting the mental edge: Dealing with anxiety and fear of failure*. Invited workshop in sports psychology for collegiate student-athletes, Central College, Pella, Iowa.
- Hulleman, C.S.** (2008, March). *Getting the mental edge: Goal setting and motivation for you and your athletes*. Invited workshop in sports psychology for collegiate coaches, Central College, Pella, Iowa.
- Hulleman, C. S.** (2007, November). *Getting the mental edge: Adaptive thinking and sport performance*. Invited workshop in sports psychology for collegiate student-athletes, University of Dubuque (Dubuque, Iowa) and Central College (October; Pella, Iowa).
- Hulleman, C. S.** (2005, August). *The power of adaptive thinking*. Invited workshop in sports psychology for collegiate athletes, Central College, Pella, Iowa.
- Hulleman, C. S.** (2005, August). *Vision quest: Creating individual and team visions through goal setting*. Invited seminar in sports psychology. Central College, Pella, Iowa.
- Hulleman, C. S.** (2004, July). *Learning how to win*. Invited workshop in sports psychology for high school athletes, Linn-Mar High School, Marion, Iowa.

Invited Talks

- Hulleman, C.S.** (2007, May). *Why should I do this? The importance of motivation in the classroom.* Presentation to the Madison Metropolitan School District, Madison, WI.
- Hulleman, C.S.** (2006, October). *Why should I do this? The importance of motivation in school and sports.* Invited presentation to the Department of Psychology, UW-Madison.
- Hulleman, C.S.** (2006, March). *The trajectory of student interest and its implications for learning and achievement.* Presentation given to the Interdisciplinary Training Program in Education Sciences seminar, University of Wisconsin-Madison.
- Hulleman, C.S.** (2006, March). *Why should I learn this? The trajectory of student interest and its implications for learning and achievement.* Presentation for the Psychology Department, University of Wisconsin-Madison.
- Hulleman, C.S.** (2005, November). *The forest or the trees? Achievement goals and levels of construal.* Presentation for the Psychology Department, University of Wisconsin-Madison.
- Hulleman, C. S.** (2004, October). *The A, B, C's of attitudes.* Guest lecture. Introduction to Social Psychology, University of Wisconsin-Madison.
- Hulleman, C. S.** (2004, October). *Stereotype threat.* Guest lecture. Introduction to Social Psychology, University of Wisconsin-Madison.
- Hulleman, C. S.** (2004, April). *How to Learn Path Analysis in 3 Easy Steps.* Guest lecture. Psychology of Personality, University of Wisconsin-Madison.
- Hulleman, C.S.** (2004, April). *Shooting for the moon: The Paradoxical effects of impossible goals on performance and interest.* Invited colloquia, Central College, Pella, Iowa.
- Hulleman, C. S.** (2002, October). *Shooting for the moon: The Paradoxical effects of impossible goals on performance and intrinsic motivation.* Presentation given at the 17th Annual First Year Symposium, Psychology Department, University of Wisconsin-Madison.

PROFESSIONAL MEMBERSHIPS

American Educational Research Association, American Psychological Association, Association for Psychological Science, North American Society for the Psychology of Sport and Physical Activity, Society for Personality and Social Psychology, Society for Research on Educational Effectiveness, Society for the Study of Motivation, National Alliance for Youth Sport (Certified Coach), National Strength and Conditioning Association (Certified Consultant 1998-2006).

PROFESSIONAL ACTIVITIES

Reviewer, National Science Foundation, Social Psychology Program
 Ad Hoc Reviewer: American Educational Research Association, American Journal of Evaluation, British Journal of Educational Psychology, European Journal of Psychology of Education, European Journal of Social Psychology, Human Development, Journal of Educational Psychology, Journal of Experimental Education, Journal of Experimental Social Psychology, Journal of Personality, Journal of Personality and Social Psychology, Journal of Research on Educational Effectiveness, Journal of Sport and Exercise Psychology, Learning and Individual Differences, Personality and Social Psychology Bulletin.

Panelist, College of Letters & Sciences Teaching Assistant Instructional Development Program Committee, Graduate Student Representative, UW-Madison, 2004

Presenter, First-Year Experience Conference, "Engaging First-Year Students: Strategies for Academic Success", UW-Madison, 2006

Lead Trainer, Graduate Student Instructor Training, Psychology Department, UW-Madison, 2002-2005
 Graduate Student Representative, Graduate Committee, Psychology Department, UW-Madison, 2004-2006
 Sport Performance Psychology consultant for collegiate and high school sports teams, 2002-present

PROFESSIONAL REFERENCES

Dr. Judith Harackiewicz, Professor, Psychology Department, 1202 West Johnson Street, University of Wisconsin, Madison, WI 53706; Phone: (608) 262-5924; Email: jmharack@wisc.edu

Dr. David Cordray, Professor, Public Policy and Psychology, Department of Psychology and Human Development, Peabody College, Vanderbilt University, Nashville, TN 37203; Phone: (615) 343-2699; Email: david.s.cordray@vanderbilt.edu

Dr. Daryl Greenfield, Professor of Psychology and Pediatrics, University of Miami, Department of Psychology, 5665 Ponce de Leon Blvd, Rm. 340, Coral Gables, FL, 333146; Phone: 305-284-7294; Email: dgreenfield@miami.edu.

Dr. Geoffrey Borman, Professor of Education, 348 Education, 1000 Bascom Mall, Madison, WI, 53706-1326; Phone: 608-263-3688; Email: gborman@education.wisc.edu.

Dr. Adam Gamoran, Director, Wisconsin Center for Educational Research, 785 Educational Sciences, 1025 W. Johnson St., Madison WI 53706; Phone: 608-262-2704; Email: gamoran@ssc.wisc.edu

Dr. Andrew Martin, Professorial Research Fellow, Faculty of Education and Social Work, Education Building A35, University of Sydney NSW; Phone: +61 2 9351 6273; Email: andrew.martin@sydney.edu.au.